

# Typical mdCurrent Registration Process

## Scenario 1

1. Doctor receives an email with sample articles and/or a drawing offer and clicks a link to register.

**For Doctors Only:**

Do you want to create a positive patient experience? This *mdCurrent* article outlines a plan that you can begin today:

- [Create a positive patient experience as the foundation for a successful medical practice](#)

*mdCurrent* publishes articles that highlight the most important information relevant to India and how it affects your practice. Free registration gives you access to all clinical and business of medicine articles.

[Click here](#) to register for free **and** earn a chance to win a **FlipKart e-Gift Voucher** valued at Rs 10000!

**Drawing ends December 31, 2012!**



2. If the doctor clicked a link to register, they complete this registration form.

**Register for free access to mdCurrent-India**

**Free membership benefits include:**

- Access to full mdCurrent-India articles, customized specifically for doctors in India
- mdCurrent-India's weekly email newsletter containing the latest articles
- Practical information that you can apply to your practice—sign up for free once, access forever!

First Name \*

Last Name \*

Email Address \*

Username ( lowercase letters and/or numbers ) \*

Password ( type this twice please ) \*

password strength indicator

Profession \*

Specialty \*

Clinic Name/Hospital Name \*

City \*

State \*

Country \*

Degree \*

Medical Council State \*

Medical Council Registration Number \*

Optional Information

Phone

Submit Form

# Typical mdCurrent Registration Process Scenario 2

1. Doctor receives an email with sample articles and/or a drawing offer and clicks a link to view an article.

Earn a chance to win a **FlipKart e-Gift Voucher** to purchase an iPad (or item of your choice) by registering for free on [mdCurrent-India!](#)

**mdCurrent-India** was created specifically for doctors in India and is supported by famous doctors from India who help us choose the specific topics that will be most useful to you and address the medical challenges that your patients face.

Here are a few sample articles from **mdCurrent-India**:

- [Five free and simple Google tools useful for Indian physicians](#)
- [Early intensive therapy in type 2 diabetes may preserve beta cell function](#)
- [How you can build your practice even if you're not a famous doctor](#)

**Don't Wait!** – drawing ends February 28, 2013!

**mdCurrent**  
INDIA Publishing Team

2. The doctor sees an article preview with a link to register at the bottom.

## Five free and simple Google tools useful for Indian physicians

By Neelesh Bhandari, MD | Published: SEP 2012

Google has arguably been the single greatest influence on the World Wide Web since the company launched in the late 1990s. Google has given us a whole stable of free and easy- to-use tools that can make online personal and professional tasks easier and better.



**“Google has given us a whole stable of free and easy- to-use tools that can make online personal and professional tasks easier and better.”**

-Neelesh Bhandari, MD, physician entrepreneur focused on communication technology in healthcare and author of the blog *Digital Medicine* at <http://digital-medicine.blogspot.com>

As physicians, many of us use the Google search engine every day. Google also offers a number of other tools that you can leverage. Let's take a look at five free and simple Google tools that are especially useful for doctors.

1. **Gmail.** After Google Search, Gmail is the most useful service ever by Google. You can use Gmail to create 2 (or more) free email accounts. So you can create one personal email address and another public one for your medical practice. For example, one of your email addresses can be [dr.abc@gmail.com](mailto:dr.abc@gmail.com), and another could be [drmumbai8675@gmail.com](mailto:drmumbai8675@gmail.com).

**mdCurrent Pearl:** Google offers a number of tools that are useful for physicians both professionally and personally. Learn how to leverage the features in Gmail, Google Alerts, Google Maps and Places, Google Scholar, and You Tube.

By going to your Gmail settings, you can set up your account so that emails sent to your secondary email address forward automatically to your primary Gmail account/email address. You also can enable "multiple inboxes," allowing you to...

Register for free to continue reading

Register Now For Free

Already Registered? Log In

## Register for free access to mdCurrent-India

### Free membership benefits include:

- Access to full mdCurrent-India articles, customized specifically for doctors in India
- mdCurrent-India's weekly email newsletter containing the latest articles
- Practical information that you can apply to your practice—sign up for free once, access forever!

First Name \*

Last Name \*

Email Address \*

Username ( lowercase letters and/or numbers ) \*

Password ( type this twice please ) \*

password strength indicator

Profession \*

3. The doctor clicks the Register Now button and proceeds to the same registration form.